

## Press release

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### Hardis develops the mobile application for the Evian Championship international golf tournament

**Available on Android and iOS, the mobile application for continental Europe's only major women's golf tournament offers fans the ability to experience the competition live and directly.**

Grenoble, September 9, 2014 – Hardis, a digital services company and business software publisher, announces the availability of the official mobile application of the Evian Championship, which will take place from September 11 to 14. A major tournament in the women's golf Grand Slam, and the only major one in continental Europe, every year for the past twenty years the competition has brought together the best players from all over the world. Developed on IBM Worklight, IBM's mobile development environment, in partnership with Insign for the ergonomics and design, the official mobile application for the 2014 tournament is available on Android and iOS. Its purpose is to enable aficionados to experience the event live (scores, statistics, photos, unpublished content, etc.) whether they are at the course or elsewhere.

#### **Total immersion in a major tournament of the women's golf circuit**

Available on [Google Play](#) and on the [App Store](#), the official application of the Evian Championship 2014 instantaneously broadcasts all the information golf enthusiasts expect: the leaderboard updated in real time with all the scores and details by hole (eagles, birdies, bogeys, etc.), by player and by round, the statistics (drive distances, greens in regulation, sand saves, number of putts, etc.) as well as any topical news items about the tournament (photos, comments, live interviews, etc.) Smartphone users can also receive the information on their favorite players in push mode. Lastly, by using tee times, the application can track the position of the players on the course, so that people at the course can go directly to a particular hole, and those elsewhere can follow developments.

#### **Mobility and hosting in the Cloud**

IBM, a partner of the tournament, chose to entrust the development of the application to Hardis' teams, which have know-how in the area of multi-OS mobile application design on the IBM Worklight platform. The project was carried out in agile mode, with the help of pre-developed components and collaborative management of tasks integrated with IBM Worklight.

Like the tournament's official website, the mobile application is hosted on the IBM Soft Layer Cloud infrastructure, which with its 15 datacenters in the world and its 200,000 servers is designed to offer optimal levels of service and performance, whatever the access point. *"We are delighted to have taken part in the development of this application. Through this innovation for a sporting event, we demonstrate our ability to carry out projects based on the latest IBM technologies and likely to interest companies in all sectors,"* says Nicolas Odet, Deputy Manager of Hardis Group.

On Google Play: <https://play.google.com/store/apps/details?id=com.EvianMobile>

On App Store: <https://itunes.apple.com/fr/app/evianchamp/id904899652>

#### **About Hardis Group**

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Hardis Group was created in 1984. It is both a software publisher and an IT consulting and services company. The company offers businesses overall support in carrying out their digital transformation, from defining their digital services strategy through to their IT development and integration with existing information systems.

Its offering is organized around four activities: supply chain performance, IT transformation management, digitization of services and optimization of the customer experience. It is based on Hardis' historical business lines: consultancy and project management support; development, third-party application maintenance (TPAM) and integration; facilities management and Cloud; software publisher and decision-maker. It is aimed mainly at the insurance, logistics and retail and industrial transport sectors.

For 30 years the company has based its growth on a pragmatic approach and on values of proximity and strong commitment, both with its 2,500 clients and with its 630 employees (25% of whom are shareholders). Hardis posted turnover figures of €57.2 million in 2013. The Group, whose headquarters are in Grenoble, has four other agencies in Lyon, Paris, Lille and Nantes.

[www.hardis.fr](http://www.hardis.fr)

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