

Press release

Boiron chooses Hardis' Reflex WMS

The homeopathic pharmaceutical preparations specialist chooses Hardis' solution to manage the logistical flows at its four production sites.

Grenoble, June 18, 2014 – Hardis, a digital services company and business software publisher, announces that Boiron, a manufacturer and distributor of homeopathic medicines, has decided to implement Reflex WMS to manage the logistical flows of its four production sites. Following the analysis, parameterization and testing phases, roll-out of Reflex is planned for mid-2015.

Boiron: in-house logistics management

Boiron currently employs nearly 4,000 people, 3,000 of them in France. It has four manufacturing sites, as well as some thirty local establishments responsible for distributing the medicines to the 22,000 client dispensaries throughout France.

From the reception of the raw materials needed to make the medicines right through to delivery, including internationally, passing through storage, feeding of production lines and preparation of packaging, all the company's logistical flows are managed entirely in-house by the company. For its four manufacturing sites, Boiron had been relying on a WMS system developed in-house around its ERP system. *"The tool no longer met our needs,"* explains Philippe Posa, Supply Chain Manager with Boiron. *"The cost and the lead-times for developing it were becoming excessive".*

An off-the-shelf business application without having to change the organization

To replace it, Boiron's logistics management decided to equip itself with an off-the-shelf warehouse management application. After eight months of research, tests and meetings with the five publishers consulted, Reflex WMS was chosen at the end of 2013. Boiron's logistics teams were attracted by the Hardis solution's functional coverage and ease of use, as well as by its ability to adapt to existing processes. But above all it was the exchanges with Hardis' teams that ultimately proved decisive: *"We found a company that we could talk to, with employees who we could sense were committed to supporting us, and what's more with a presence here in the Rhône-Alpes region,"* Philippe Posa continues.

Following the functional analysis phase and then the parameterization phase, Reflex should be rolled out in mid-2015. *"Initially, the solution will be configured to deal with the current processes. But in a subsequent phase we plan to take advantage of its implementation to optimize order preparation and exchanges with our suppliers, transporters and customers",* Philippe Posa concludes.

About Hardis Group

Hardis Group was created in 1984. It is both a software publisher and an IT consulting and services company. The company offers businesses overall support in carrying out their digital transformation, from defining their digital services strategy through to their IT development and integration with existing information systems.

Its offering is organized around four activities: supply chain performance, IT transformation management, digitization of services and optimization of the customer experience. It is based on Hardis' historical business lines: consultancy and project management support; development, third-party application maintenance (TPAM) and integration; facilities management and Cloud; software publisher and decision-maker. It is aimed mainly at the insurance, logistics and retail and industrial transport sectors.

For 30 years the company has based its growth on a pragmatic approach and on values of proximity and strong commitment, both with its 2,500 clients and with its 630 employees (25% of whom are shareholders). Hardis posted turnover figures of €57.2 million in 2013. The Group, whose headquarters are in Grenoble, has four other agencies in Lyon, Paris, Lille and Nantes.

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