

## Press Release

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### **Hardis Group appoints Marie-Agnès Brochier to the position of Human Resources Director**

Grenoble, July 9, 2013 - Services, business software publishing and facilities management company Hardis Group has appointed Marie-Agnès Brochier Human Resources Director. The creation of this position comes a few months after two new executive vice president positions were created and demonstrates the company's aim of expanding its management team to achieve its growth targets.

49-year-old Marie-Agnès Brochier has over 15 years' experience in management positions and latterly as human resources director. "In the various companies where she has worked, Marie-Agnès has proven her ability to work closely with the general management, core business management teams and staff to drive a business-oriented HR policy," explained Christian Balmain, Hardis Group President.

As HR Director and a member of the operating committee (set up in early 2013), her role is to design, develop and deploy an HR policy which supports Hardis Group's business strategy, in line with the company's values. She is responsible for implementing a strategic plan to prioritize the recruitment and development of new talents while aligning the skills of existing employees with the business plan. In particular, she is in charge of contributing to the development of expertise combining mastery of new technologies and specialized knowledge of distribution, insurance, transport and industry sectors. In this role, Marie-Agnès Brochier will manage a team of 5 people.

Before joining Hardis, Marie-Agnès Brochier was HR Development and Engineering Business Partner Manager in the R&D unit of Fresenius Kabi in Brézins (400 employees). As Director from 2008 to 2010, she contributed to HR development and the opening of new Mutualité Française de l'Isère sites (mutual society with 600 employees). Before that, Marie-Agnès Brochier spent nearly 20 years at Mars in various roles. She was sales manager then brand manager at Unisabi from 1988 to 1996 then appointed Services Purchasing Manager at Europet. In 1998, she joined the HR department at Unisabi (a Business Unit with 1300 employees) where she held the positions of Human Resources Manager for sales/support services (500 employees), Human Resources Manager in charge of recruitment, organization and management (for all sites and divisions) and finally, in 2001, Human Resources and Industrial Relations Director for Masterfoods France (2300 employees).

Marie-Agnès Brochier graduated from CERAM (Ecole Supérieure de Commerce de Nice Sophia-Antipolis) in 1988 with a degree with HR option. She then completed a range of additional human resources training (job evaluation and recruitment, compensation, individual coaching, organization development, etc.).

**About Hardis**

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Hardis Group was created in 1984. It is both a software publisher and an IT services company. Ever since it was created, this company has built growth in a resolutely different way, based on pragmatism and the core values of local presence and a strong commitment to both customers and employees. The founding directors still run the company, 25% of employees are shareholders, and all the personnel is based in France.

Hardis focuses on seven major sectors: infrastructure and facilities management, development and Third-Party Application Maintenance (TPAM), consulting and project owner support, business intelligence, logistics and transport (Reflex solutions), development tools (Adelia Studio), and payroll outsourcing (Saphyr software).

As a software publisher, Hardis is capable of integrating its own solutions and can also call on the services of a network of partners. Its consultants are experts in high-quality IT project methodologies (such as ITIL and CMMI).

Hardis posted turnover figures of €54.7 million in 2012. To date, the Group has more than 2,500 customers and employs 630 people. Its head office is located in Grenoble, with four other branches in Lyon, Paris, Lille and Nantes.

[www.hardis.fr](http://www.hardis.fr)

**Press contacts**

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