

## Press Release

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### **Hardis Group appoints Marc Bourgeat to head the Business Applications division**

**This former vice-president of CGI, Logica and Capgemini will lead one of Hardis Group's four strategic business lines.**

Grenoble, 14 December, 2016 – Hardis Group, a digital services provider and independent software vendor, has announced the appointment of Marc Bourgeat as Director of its Business Applications strategic business line, which covers the agile transformation of information systems, computing service centers, software application development and maintenance and software solutions integration. This is a new position.

Reporting directly to the CEO, Nicolas Odet, Marc Bourgeat will continue to develop this division, which is forecast to deliver year-on-year growth of approximately 15%. His mission also includes working with the directors of the group's other strategic business lines (Business Consulting, Cloud Solutions and Supply Chain Solutions) to develop new partnerships. In this role, he will have managerial responsibility for around 350 people at the four Hardis offices in Grenoble, Lyon, Paris and Nantes. He will also contribute to the transformation projects already under way or planned under the "Hardis Group 2018: that's us" strategic program, which focuses in three areas: upskilling and job satisfaction (Proud in 2018); international expansion and ecosystem building (Open up); and innovation (Think Forward).

Currently aged 50, Marc Bourgeat has nearly 20 years' experience in management roles in the BtoB IT sector. Since 2010, he had worked for CGI as vice-president, Eastern France region, where he helped to define and implement a three-year strategic plan. Previously, he served as operations manager for Logica's Lyon IT activities before the company was acquired by CGI. Between 1998 and 2007, he worked with Capgemini, as sales director, then business line director and ultimately business development director. Marc Bourgeat began his career at an IBM dealership, selling ERP software for the IBM 36, 38 and AS 400 platforms to a clientele of SMEs.

Marc Bourgeat graduated from the Ecole Supérieure de Commerce business school in Chambéry in 1987.

To view his full resume: <https://www.linkedin.com/in/marc-bourgeat-ba927279>

#### **About Hardis Group**

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Hardis Group, a digital services company and independent software vendor, assists its customers in the transformation of their business model, Supply Chain and Information system. The company helps them become more competitive and increase their operational performance, creating and integrating business, technological and digital solutions tailored to their needs and issues.

With its dual positioning, Hardis Group has developed expertise in the areas of banking, insurance and e-health, distribution (CPG and luxury goods), industry and energy, logistics and transport services. This expertise now allows it to provide global responses, in an agile approach characterized by co-construction, innovation and continuous improvement.

Since its creation in 1984, the company has built its growth on a pragmatic approach and values of efficiency and firm commitment both to its 2,500 clients and its 730 employees (25% of whom are also shareholders). In 2015, Hardis Group achieved sales of €68.8 million. The Group has five offices in France: Grenoble (head office), Lyon, Paris, Lille and Nantes.

[www.hardis-group.com](http://www.hardis-group.com)

**Press contacts**

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Hardis Group

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