

Press Release

Supply Chain Management: Hardis Group and AEPEX form a partnership in the Netherlands

Hardis Group, one of the leading Supply Chain solutions software publishers in Europe, expands its international reach by signing an agreement with a Netherlands-based recognized logistics specialist. AEPEX is becoming the first distributor and integrator of its Reflex WMS solution for the Dutch market. With this new solution added to its catalog, AEPEX plans to break into new markets.

Grenoble, Gorinchem, April 8, 2016 – Hardis Group, a french digital services company and software publisher, announces that it has entered into a partnership with AEPEX Business Consultants, a dutch company specialized in consulting and deploying Supply Chain Management solutions. Under the agreement, AEPEX will now distribute and integrate Reflex WMS, Hardis Group's warehouse management software, within the Netherlands.

Hardis Group is continuing its international development strategy. Already a major player in the French market, the publisher is gradually establishing itself abroad, aiming to become a key European player in the Supply Chain Execution market. The three-year target is to generate 30% of its turnover from its Reflex software suite in the export market, 20% of which will be via indirect partners. After establishing itself in Belgium and Italy, Hardis Group is moving into the Dutch market. This agreement means that AEPEX Business Consultants will market, deploy and provide support for Reflex WMS in the Netherlands.

Since its creation in 1997, AEPEX Business Consultants has developed expertise in consulting and integration services for logistics management, planning and execution software solutions. The company is a longstanding SAP partner and now wishes to strengthen its core business by expanding its portfolio of warehouse management solutions. Used by over 800 sites in more than 10 European countries on a daily basis, Hardis Group's multilingual Reflex WMS is now available in Dutch. Natively multi-site, multi-flow and multi-client, it offers a comprehensive approach to the logistics chain, from the supplier to the final delivery point, for both B2B and B2C flows (e-commerce and omnichannel logistics).

With this new solution added to its catalog, AEPEX plans to approach new markets: Reflex WMS is particularly suited to the challenges of logistics service providers (3PL), retail and e-commerce logistics players and SMEs. Hardis Group will be able to count on a partner with recognized logistics expertise in the Netherlands and strong common values such as commitment to customers, efficiency and trust.

Hardis Group and AEPEX will participate in the WMS-Day on April 12 in Den Bosch, the Netherlands: <http://www.wmsdag.nl>

About AEPEX Business Consultants

AEPEX Business Consultants is a leading consultancy company founded in 1997 and since then specialized in the implementation of Supply Chain-solutions. With their recognized expertise in the field of logistics, its consultants provides consulting and integration of solutions tailored to the specific needs of each client.

Based in Gorinchem, AEPEX customers include companies such as Perfetti van Melle, THR, Remy Cointreau, Stahl and Samsung.

www.aepex.com

About Hardis Group

Hardis Group, a digital services company and software publisher, assists its customers in transforming their business model, their Supply Chain and their information systems. The company helps them increase competitiveness and optimize operational performance by designing and integrating business, technological and digital solutions perfectly adapted to their needs and challenges.

With its dual historical positioning, Hardis Group has developed business expertise in the areas of banking, insurance and e-health, distribution (CPG and luxury goods), industry and energy, logistics and transport services. Today, this experience allows Hardis Group to offer global solutions, based on an agile co-construction approach as part of the innovation and continuous improvement policy.

Since the company began business in 1984, it has been building its growth on a pragmatic approach and the values of efficacy and strong commitment both to its 2,500 customers and to its 730 employees (25% of employees are shareholders). In 2015, Hardis Group achieved a turnover of €68.8 million. The Group has five offices in France: Grenoble (head office), Lyon, Paris, Lille and Nantes.

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