

Press Release

Connected sports-health: Hardis Group joins forces with Sébastien Chabal

The new gaming and events partnership aims to promote physical activity in the workplace through fun and enjoyment.

Grenoble, 21 September 2016 – Digital services company and software publisher Hardis Group has joined forces with Sébastien Chabal to help promote sport in the workplace. The software developer will work with the former rugby union international to run a series of fun in-house and inter-company challenges and competitions, using Hardis Group’s connected sports-health app, [Watthealth](#).

Watthealth: boosting physical activity through gaming

A few weeks ago, Hardis Group unveiled its brand new B2E connected sports-health solution to a select group of pilot clients. Dubbed Watthealth, the platform can be used to arrange challenges between staff teams. Participants wear a smart bracelet or watch, which counts their daily steps. The individual and team figures are recorded and tracked via a mobile app. To make the experience more fun, the challenges are run by a “Watthealth Team”, which can change the rules on the fly or introduce new individual or team challenges, giving participants a chance to earn extra points.

Watthealth is intended for people of all ages and fitness levels, from those who do regular exercise to occasional walkers. The app will teach employees about the importance of regular exercise, act as a team-building solution, and bring connected objects to a wider audience.

A natural tie-in with Sébastien Chabal’s other activities

Sébastien Chabal is currently working on a range of activities, including the national fitness program, to develop and promote physical exercise and sport. He is spearheading a public health and social equality campaign, across both the public and private sectors. Under this partnership with Hardis Group, Sébastien will be in charge of the “fun” aspect of Watthealth, attending team-member events to launch in-house challenges for companies using the solution, and managing the challenges in conjunction with the Watthealth Team via the mobile app and social media (new rules and tasks, team challenges, etc.). Every year, companies that have held an in-house challenge will be able to enter a team for the inter-company finals, also led by Sébastien Chabal and the Watthealth Team.

About Sébastien Chabal

Former French international rugby player Sébastien Chabal is now a sports consultant, working frequently for TV channel Canal +. He also uses his reputation and popularity to help develop and promote physical exercise and sport in France. He spearheads a public health and social equality campaign, working with local authorities and consortia, public agencies, private businesses, sports clubs, federations, and other organizations.

About Hardis Group

Hardis Group, a digital services company and software publisher, assists its customers in the transformation of their business model, their Supply Chain and their Information system. The company helps them become more competitive and increase their operational performance, creating and integrating business, technological and digital solutions tailored to their needs and issues.

With its dual positioning, Hardis Group has developed expertise in the areas of banking, insurance and e-health, distribution (CPG and luxury goods), industry and energy, logistics and transport services. This expertise now allows it to provide global responses, in an agile approach characterized by co-construction, innovation and continuous improvement.

Since its creation in 1984, the company has built its growth on a pragmatic approach and values of efficiency and firm commitment both to its 2,500 clients and its 730 employees (25% of whom are also shareholders). In 2015, Hardis Group achieved a turnover of € 68.8 million. The Group has five offices in France: Grenoble (head office), Lyon, Paris, Lille and Nantes.

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