



Hardis Group partners with Talend to simplify data management in the cloud

The digital services company joins forces with Talend to address its clients' business data management, governance and traceability concerns

Grenoble & Suresnes, France – November 21, 2018 - Talend (NASDAQ: TLND), a global leader in cloud data integration software, announces a Platinum partnership with Hardis Group, a consulting firm, digital services company and independent software vendor. Under the new alliance, Hardis Group will sell and integrate the full range of Talend solutions, addressing its clients' key data management, governance and traceability concerns.

The Talend Alliance partnership will enable Talend and Hardis Group to deploy cloud solutions across every information system layer—from business applications and hosting infrastructure to middleware—to help their clients accelerate their digital transformation. Talend's solutions, including Talend Cloud, simplify data management and integration in public, private and hybrid cloud environments, as well as locally.

Hardis Group can now offer Talend solutions to its own clients across a range of projects—custom business application development, Salesforce components (simplifying data exchanges with the rest of the information system), easy-to-access data repositories, hosting infrastructure streamlining (creating or migrating to cloud data warehouses), big data (predictive analytics and machine learning), data quality and traceability, and more.

"We've been working with Talend for many years already", says Marc Bourgeat, Director of Hardis Group's Business Applications strategic business line. "We decided to make that partnership formal because the solutions cover the full range of data management needs, and because they're hybrid cloud-native by design. Talend simplifies data exchanges between applications, optimizes hosting infrastructure and guarantees data quality—exactly what our clients need to achieve data-driven digital transformation."

The Talend Alliance program will give Hardis Group's staff access to sales and marketing resources, technical support, and training so they can grow their expertise, adopt deployment best practice, and learn from use cases and feedback.

"At Talend, our aim is to help our clients extract maximum value from their data to achieve their strategic goals", says Jacques Padioleau, Regional VP Sales - France, Talend. "That's why we have a network of partners we can count on. We deliver training and ongoing support that chimes with what our customers need. We're delighted to have Hardis Group on board and we look forward to helping them help our clients reap the benefits of the cloud."

About Hardis Group

Hardis Group, a consulting firm, digital services company and independent software vendor, is committed to accelerating the transformation of its clients' value chains, information systems and supply chain.

Its teams support the strategic, organizational and technological transformations of companies in order to increase their competitive edge. They design, develop and integrate differentiating solutions, capitalizing on the most innovative technologies (cloud, platforming, artificial intelligence, IoT, robotics, etc.). Hardis Group's Reflex software suite and Eyeseer inventory drone enable international companies to meet the challenges of efficient logistics operations in warehouses, factories and stores all over the world.

Remaining independent since its creation in 1984, Hardis Group cultivates the spirit of initiative, the creativity and talent development of its 1,000 employees to sustain its growth, and the long-term trust of its 2,500 clients. Hardis Group achieved revenue of €99.1 million in 2017. It has offices in Grenoble (head office), Paris, Lyon, Lille, Nantes, Bordeaux, Geneva, Madrid and Utrecht.

www.hardis-group.com

www.reflex-logistics.com

www.customer-platform.com

Twitter: [@GroupeHardis](https://twitter.com/GroupeHardis)

About Talend

Talend (Nasdaq: [TLND](https://www.nasdaq.com/quote/TLND)), a leader in cloud integration solutions, puts more of the right data to work for your business, faster. Talend Cloud delivers a single platform for simple and complex data integration tasks across public, private, and hybrid cloud, as well as on-premises environments, and enables greater collaboration between IT and business teams. Combined with self-service solutions and hundreds of pre-built connectors from SaaS applications to cloud data warehouses, Talend allows you to cost-effectively meet the demands of ever-increasing data volumes, users, and use cases.

Almost 3,000 global enterprise customers have chosen Talend to put their data to work including GE, HP Inc., and Domino's. Talend has been recognized as a leader in its field by leading analyst firms and industry publications including Forbes, InfoWorld, and SD Times. For more information, please visit <http://www.talend.com/> and follow us on Twitter: [@Talend](https://twitter.com/Talend).

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